



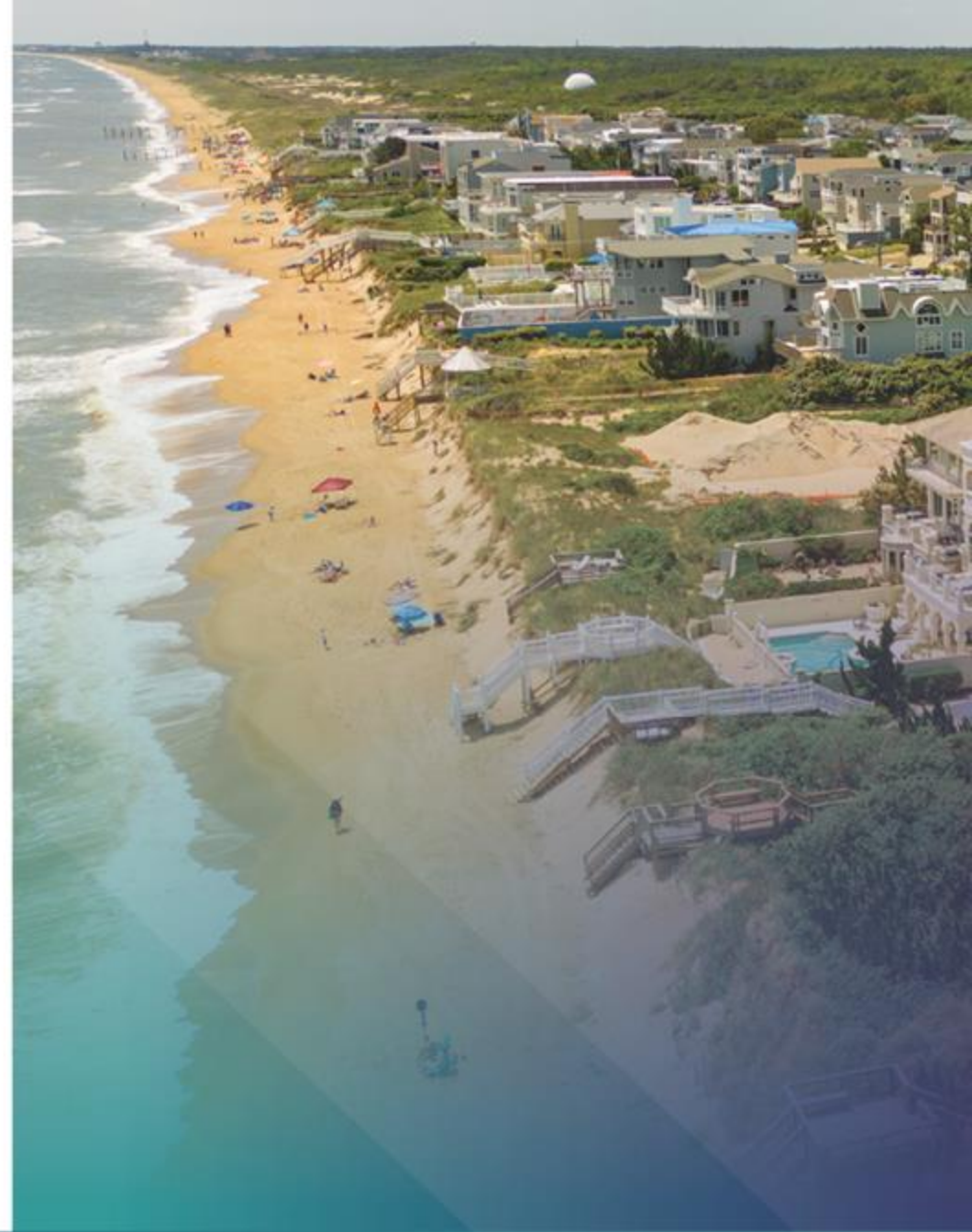
**Virginia Health Benefit Exchange  
Forum**

April 2, 2026

Virginia's Insurance  
**Marketplace**

# Agenda

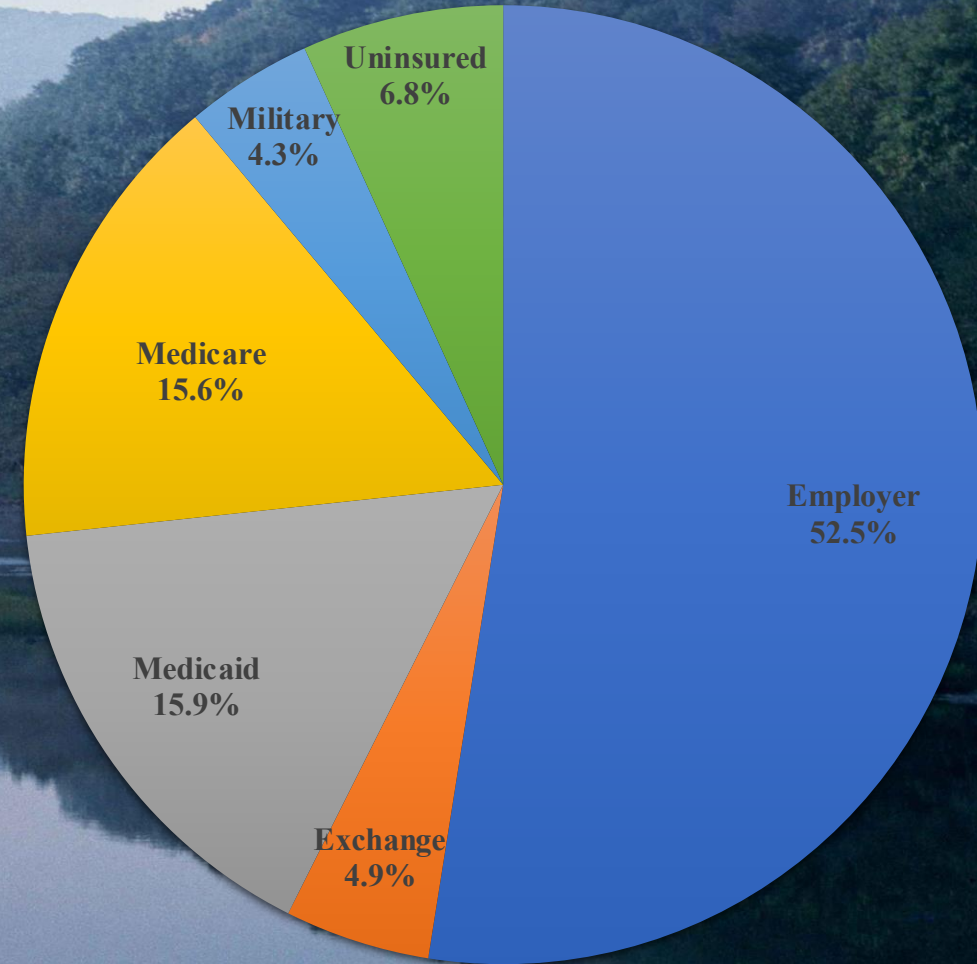
1. Welcome
2. Health Benefit Exchange Overview
3. Panel discussion
4. QA from the audience
5. Adjournment



# Our Mission Statement

At Virginia's Health Benefit Exchange, we dedicate our work to helping Virginians enroll in and maintain quality, affordable health coverage. We recognize the critical need for health coverage for every Virginian to enjoy the quality of life and dignity that come from positive health outcomes. We are committed in every aspect of our work to seize the opportunity to make quality, affordable health coverage available and accessible to every Virginia resident.

# Virginia's Insurance Landscape



“Uninsured” 6.8% represents the target population for Marketplace coverage.

2024 KFF estimates based on the 2008-2024 American Community Survey, 1-Year Estimates.

# Statutory Objectives

Make Qualified Health and Dental Plans available to individuals in Virginia

Assist individuals with access to financial assistance and other programs

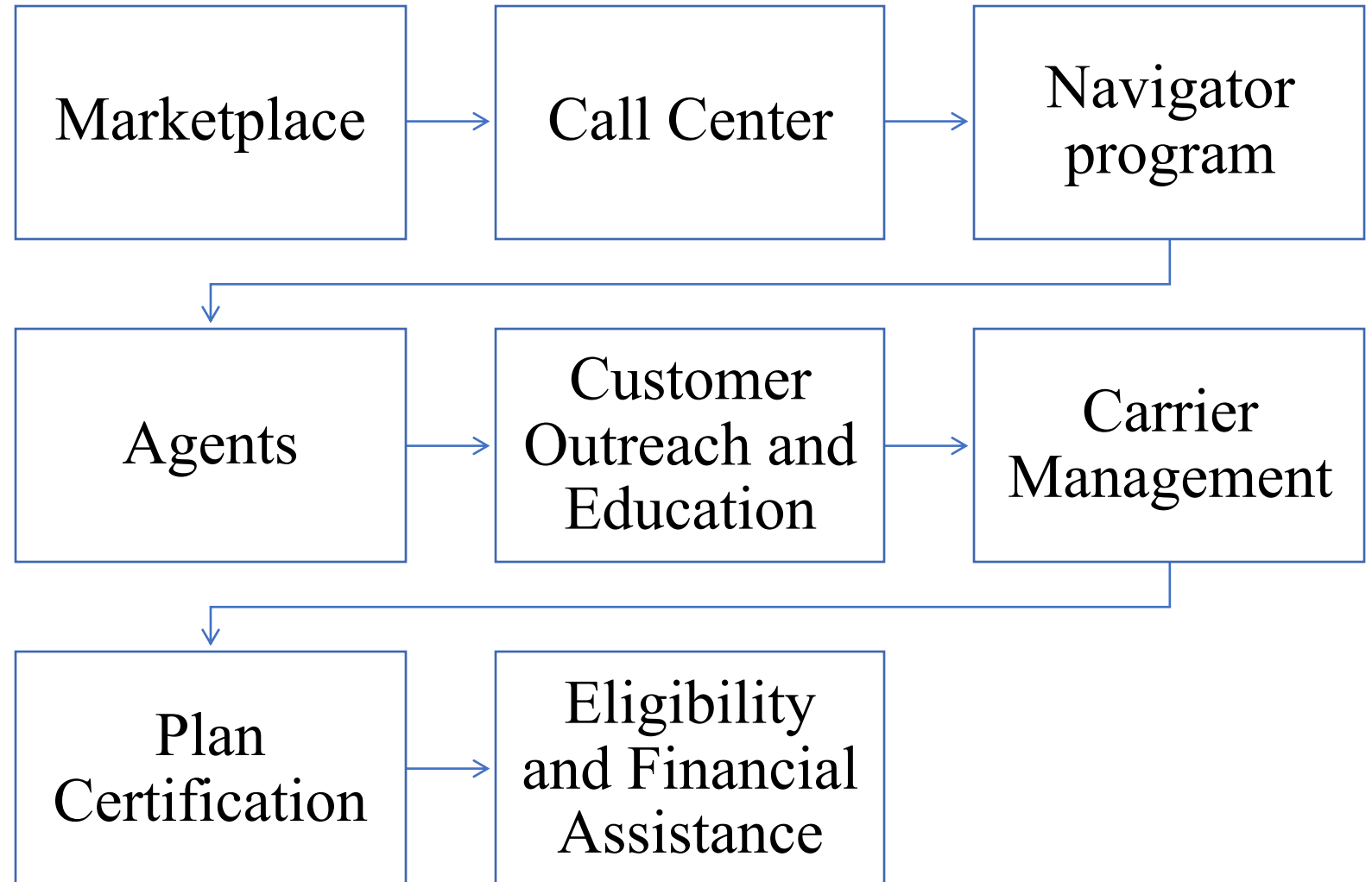
Reduce the number of uninsured Virginians

Promote a transparent and competitive marketplace

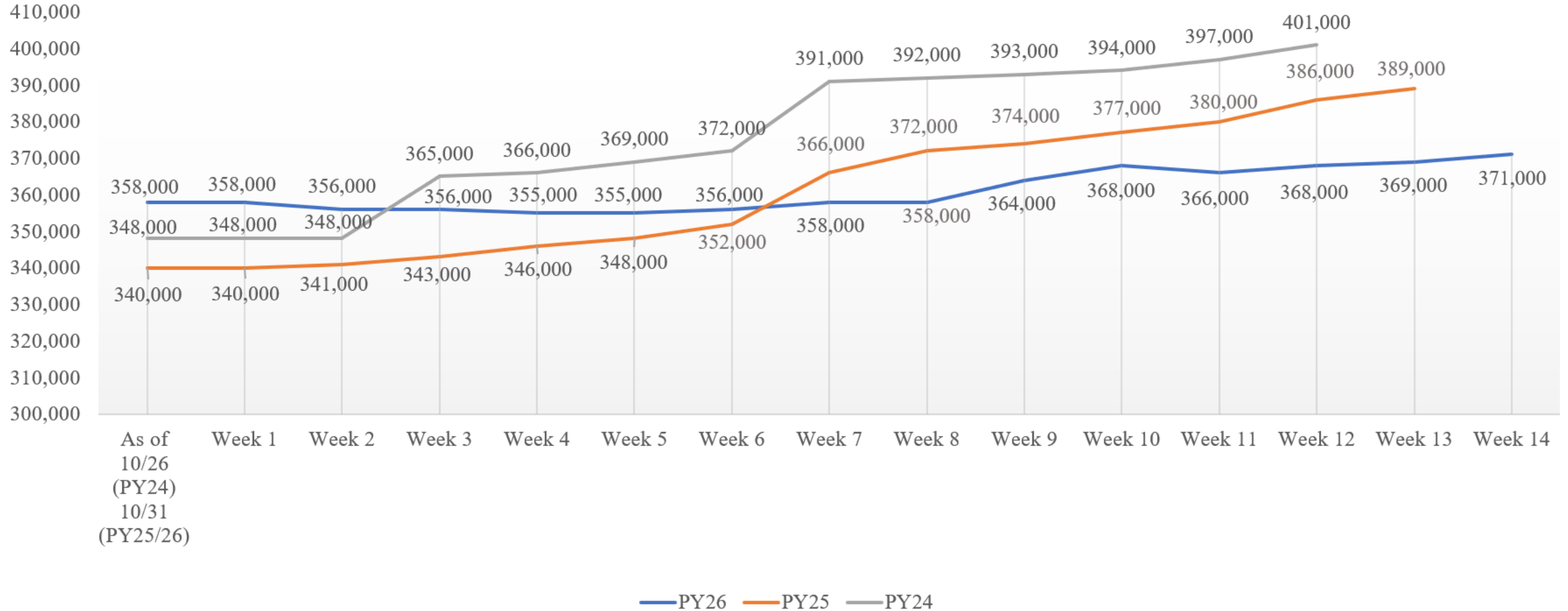
Promote consumer choice and education

Support the continuity of health insurance coverage

# How we serve Virginians

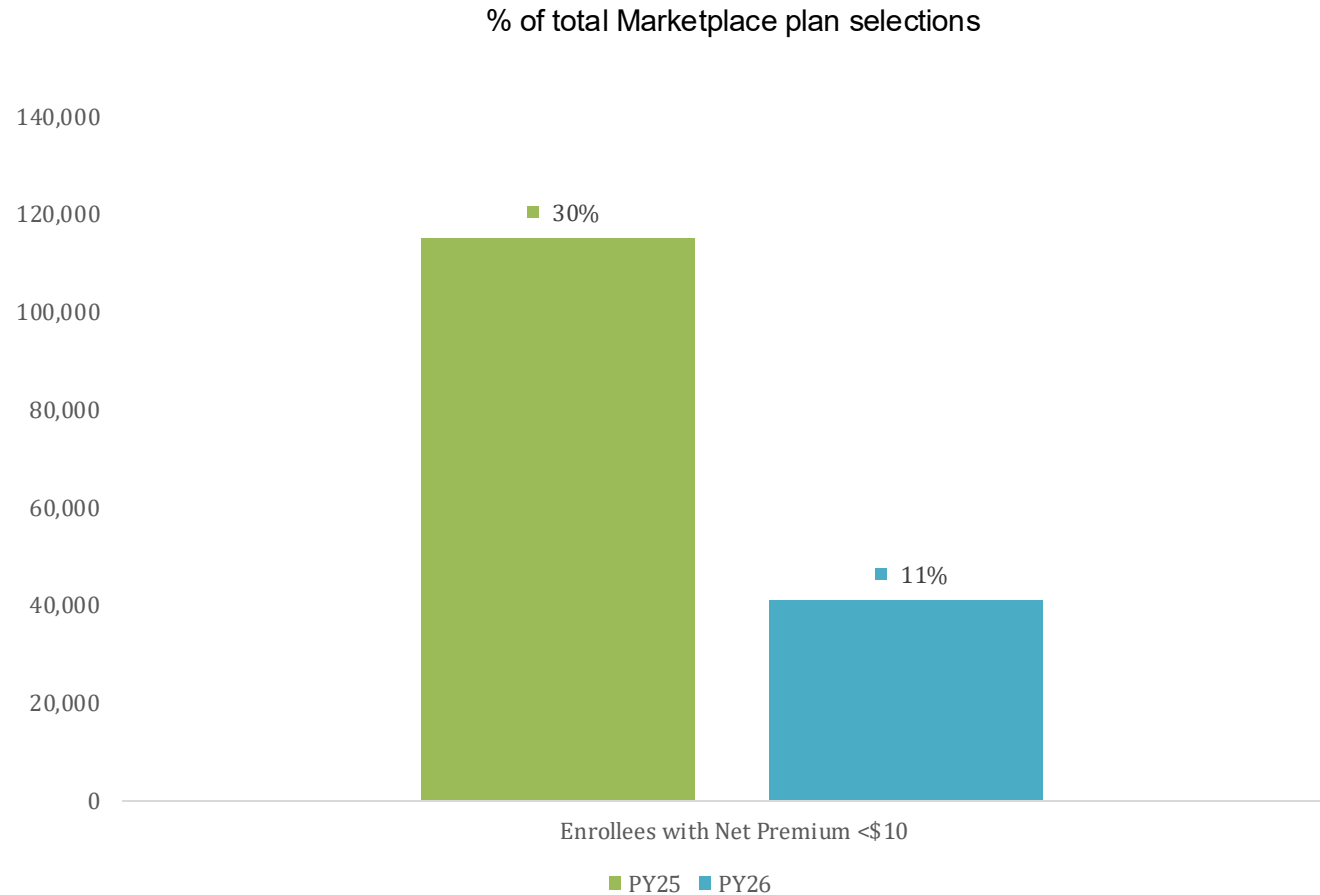


# Weekly OE Total Enrollment Data, PY24 - PY26



Note: Weekly enrollment data through 1/16/24, 1/22/25 and 1/30/26; rounded up to the nearest thousand.

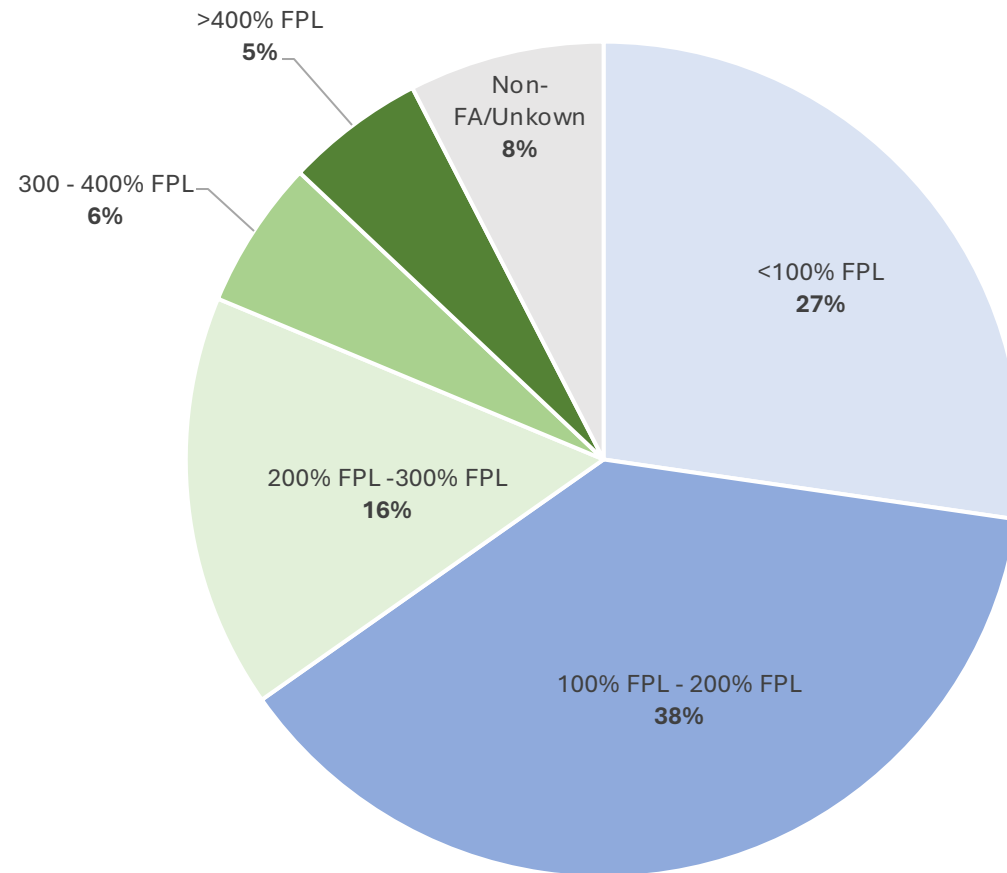
# Plan Selections with Net Premiums <\$10 PY25-PY26



# Disenrollments October 1, 2025- March 31, 2026

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2026 Cancellations and Terminations for Non-Payment by  
Income (% FPL)



# Shifting Landscapes

Enrollment

Expired ePTCs

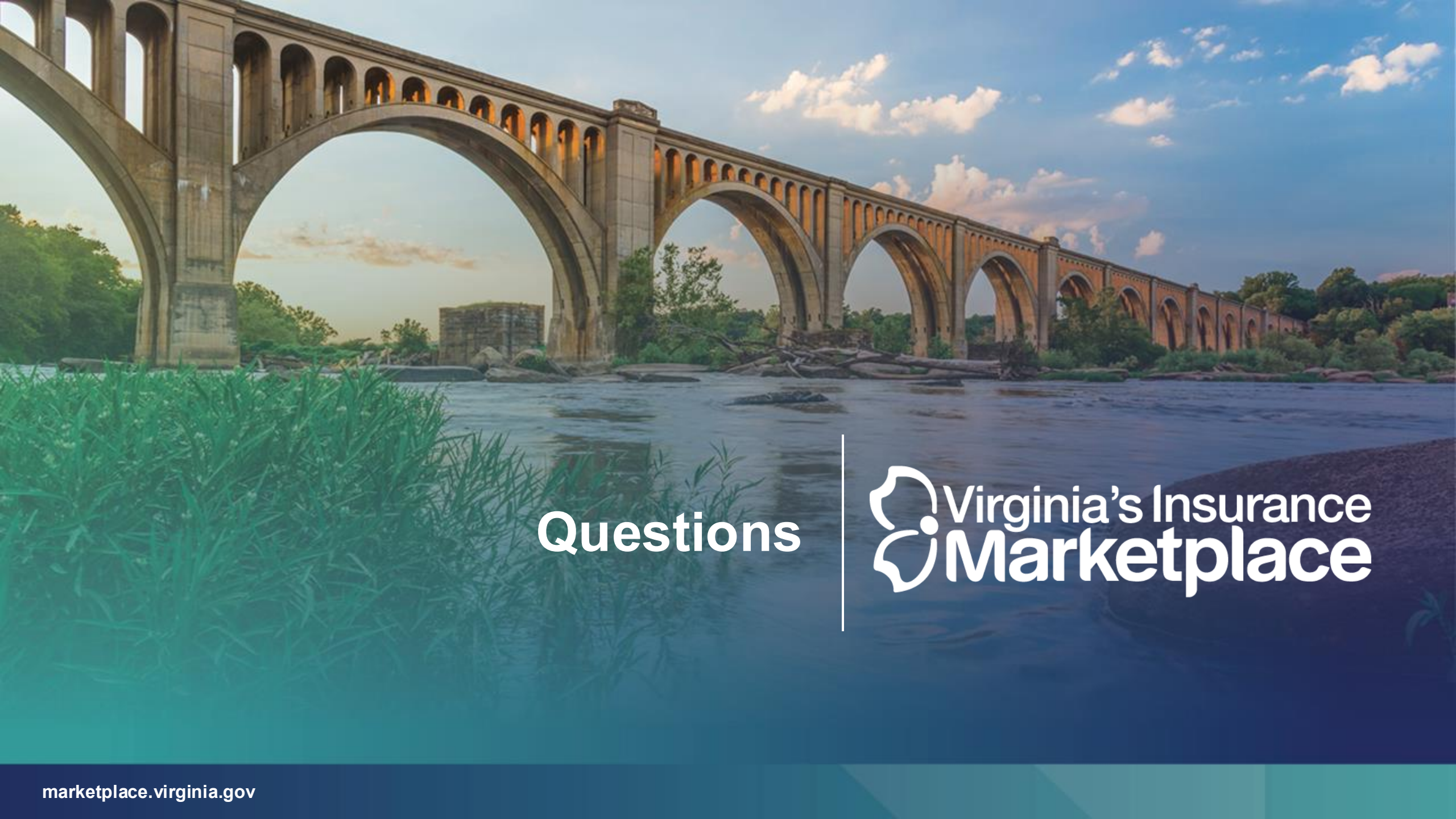
Pending subsidy items

HR 1

Federal guidance

# Panel Discussion





Questions

Virginia's Insurance  
**Marketplace**